



# **Administrative Committee Agenda Packet**

Governor Arnold Schwarzenegger

> Chair Lawrence Gotlieb

Executive Director
Brian McMahon

Thursday November 16, 2006 10:00 a.m. — 12:30 p.m.

KB Home 10990 Wilshire Blvd., 7th Floor Los Angeles, CA

# VORKFORGE INVESTMENT BOARD

# CALIFORNIA WORKFORCE INVESTMENT BOARD

# ADMINISTRATIVE COMMITTEE MEETING NOTICE

Thursday, November 16, 2006 10:00 a.m. – 12:30 p.m. KB Home 10990 Wilshire Blvd., 7<sup>th</sup> Floor Los Angeles, CA



Arnold Schwarzenegger Governor

Brian McMahon Executive Director

Lawrence Gotlieb Chair

Christine Essel Vice Chair Audio Teleconference Site: CA Labor & Workforce Development Agency 801 K Street, Suite 2101 Sacramento, CA

#### **AGENDA**

- 1. Welcome and Announcements Larry Gotlieb, Chair
- 2. Update Executive Director's Report
  - Senate Bill 293 Implementation Plan
  - Workforce Innovation in Regional Economic Development Initiative
  - Governor's 15 Percent Discretionary Funds Solicitation for Proposals
  - Pre Vocational Education Solicitation for Proposals
  - University of California, Davis Evaluation Report
  - Workforce Investment Act Program Waivers
  - Eligible Training Provider List
- 3. Action Approval of Administrative Items:
  - a. June 23, 2006 Administrative Committee Meeting Summary of Actions
  - b. Recommendation for Recertification of Local Workforce Investment Boards
  - c. Recommendations from the Dislocated Worker Allocation Formula Ad Hoc Committee
- 4. Update Special Committee Reports
  - a. Business and Industry
  - b. Targeting Resources
  - c. Lifelong Learning
  - d. Accountability in Workforce Investments
- 5. Discussion November 30, 2006 State Board Meeting Agenda
- 6. Public Comment
- 7. Other Business that May Come Before the Committee

Meeting conclusion time is an estimate; meeting may end earlier subject to completion of agenda items and/or approved motion to adjourn. In order for the Committee to provide an opportunity for interested parties to speak at the public meetings, public comment may be limited. Written comments provided to the Committee must be made available to the public, in compliance with the Bagley-Keene Open Meeting Act, §11125.1, with copies available in sufficient supply.

Individuals who require accommodations for their disabilities (including interpreters and alternate formats) are requested to contact the California Workforce Investment Board staff at (916) 324-3425 at least ten days prior to the meeting. TTY line: (916) 324-6523. Please visit the California Workforce Investment Board website at <a href="http://www.calwia.org">http://www.calwia.org</a> or contact Teresa Gonzales for additional information.

Welcome and Announcements – Larry Gotlieb, Chair

### **Update – Executive Director's Report**

- Senate Bill 293 Implementation Plan
- Workforce Innovation in Regional Economic Development Initiative
- Governor's 15 Percent Discretionary Funds Solicitation for Proposals
- Pre Vocational Education Solicitation for Proposals
- University of California, Davis Evaluation Report
- Workforce Investment Act Program Waivers
- Eligible Training Provider List

## **Action – Approval of Administrative Items:**

- a. June 23, 2006 Administrative Committee Meeting Summary of Actions
- b. Recommendation for Recertification of Local Workforce Investment Boards
- c. Recommendations from the Dislocated Worker Allocation Formula Ad Hoc Committee

#### California Workforce Investment Board Administrative Committee Meeting June 23, 2006 Summary of Actions

#### **Members in Attendance**

Larry Gotlieb
Victoria Bradshaw
Jamil Dada
Chris Essel
Kirk Lindsey

Brian McMahon Jose Millan Barry Sedlik Audrey Taylor

#### **Discussion Items:**

#### **Executive Director's Report**

Brian McMahon provided an update on the following items:

- Senate Bill 293 Staff met with Senator Denise Ducheny to discuss the legislative framework for this bill. The bill continues moving forward. The original bill was amended in June 2006 to reflect the federal statute that promotes collaboration and encompasses Senator Ducheny's desire for more accountability in the California WIA program. State Board staff is working closely with the Senator's staff to amend existing language so that it is more reflective of existing federal law.
- <u>Dislocated Worker Formula</u> An Ad Hoc Special Committee is being created to examine the dislocated worker allocation formula. The Committee will include both state and local representatives. The Committee will provide recommendations to the State Board regarding the allocation formula.
- Governor's 15 Percent Discretionary Funding The 15 Percent Solicitation for Proposals (SFP) will provide for \$14 to \$18 million in funding opportunities within the following three priorities: high-wage/high growth; barriers to employment, including upward mobility for minimum wage workers; and statewide shortages occupations. The timeline for the release of the SFP will be late August to early September 2006.
- Eligible Training Provider List The State received a Department of Labor waiver allowing California to remain exempt from conducting the subsequent eligibility requirement for the existing training providers. The current training providers on the eligible training provider list (ETPL) are authorized to provide training services to WIA enrolled customers using Individual Training Accounts (ITA). The WIA requires that users of the ITA can only use their individual ITA with training providers that have met the ETPL requirements. In the past, many public post-secondary education providers (e.g., CA Community Colleges and

local Adult Basic Education Agencies) were not able to participate due to the ETPL training provider requirement to track all individuals in the training programs. With the waiver, those agencies previously not able to participate due to the participant tracking requirement are now capable of joining the ETPL. State Board and Employment Development Department staff are working jointly to issue guidance clarifying the subsequent eligibility requirements in light of the waiver.

#### **Update - Special Committee Reports**

The four Special Committee Chairs and Staff Leads provided updates regarding the work of their respective Committees.

#### Administrative Committee/State Board Membership and Procedural Matters

State Board staff was asked by the Chair, Larry Gotlieb, to examine State Board structures around the country for addressing the more technical issues that come before State Boards. The most common approach coming out of the review is a structure using an Administrative or Executive Committee to review technical issues and make recommendations to the full board, very much like our current process. Staff recommends continuing to provide more detailed presentations and discussion at the Administrative Committee level with recommendations to the full Board. The State Board would receive more of an overview presentation.

#### July 20, 2006 State Board Meeting Agenda

The Committee reviewed and recommended the following two changes: 1) removing the discussion item on the WIA evaluation report as it is premature; 2) adding an item to allow private sector members on the State Board to discuss issues around their respective industries.

#### **Action Items:**

#### **Approval of Administrative Items**

• March 14, 2006 Summary of Actions

The Committee members unanimously approved the summary.

# Recertification of Local Workforce Investment Boards

#### **Action Requested**

The Administrative Committee recommend to the State Board recertification of 49 of California's 50 Local Workforce Investment Boards (Local Boards) for two years (December 1, 2006 through November 30, 2008).

#### **Background**

Section 117 (c)(2) provides that the Governor shall certify one Local Board for each Local Workforce Investment Area (Local Area) once every two years. All of California's Local Boards were initially certified in November 2000, and recertified in both December 2002 and December 2004. The Governor's recertification policy, as recommended by the State Board, is to recertify Local Boards:

...for two years based upon meeting the membership criteria, as described in the Workforce Investment Act Section 117, and its designated Local Workforce Investment Area achieving 80% or higher in at least 9 of 11 locally negotiated performance measures (excluding 2 customer service measures and 4 credential diploma measures).

#### **Local Workforce Investment Board Composition**

The WIA Section 117 (b)(2)(A) specifies the required Local Board composition. As the WIA administrative entity, the Employment Development Department (EDD) posted Directive WIADO6-7 on September 6, 2006, requiring that Local Boards submit current membership lists and other information for State review, as part of their formal request for recertification.

Nationally, as well as at the State and local levels, workforce investment boards are challenged to fully comply with federal membership requirements, particularly in maintaining private sector majorities and in ensuring that the required members are represented. The challenges result principally from the diverse economic infrastructures and populations in the communities the boards are designed to serve. Additionally, Senate Bill (SB) 293, signed into law in September 2006, includes additional Local Board composition requirements that will need to be addressed by Local Areas. Implementation of SB 293 board composition provisions presents an opportunity for the State to develop a more effective process that will better assist the Governor in meeting the requirement to recertify Local Boards once every two years. A State Board/EDD workgroup will be established to examine the existing recertification process in light of SB 293 requirements and to look for opportunities to improve the existing process.

The San Francisco Workforce Investment Board has been dismantled and is being re-established. The San Francisco Mayor's Office of Workforce and Economic Development is now recruiting a

new, business-led Local Board, with the goal of having the new Local Board in place by January 2007. As a result, the San Francisco Local Board is not fully functional at this time and therefore cannot be recertified. The State Board and EDD staff will monitor San Francisco's progress, and the newly established Local Board will have to be certified by the Governor as a new board after the first of the year.

#### **Performance Summary**

All fifty (50) Local Areas successfully achieved the required performance levels for two consecutive years according to the standards outlined in the State Board's non-performance policy.

#### **Approval of Dislocated Worker Formula Allocation Policy**

#### **Action Requested**

The State Board Administrative Committee recommend to the State Board approval of the Dislocated Worker(DW) Formula Allocation Policy, which includes:

- 1. Using the following four weighted sub-state formula factors:
  - Long-term Unemployment Insurance (UI) Claims Weighted at 40%
  - Mid-term UI Claims Weighted at 30%
  - Short-term UI Claims Weighted at 10%
  - Long-term Civilian Unemployment Weighted at 20%
- 2. Applying a hold-harmless provision to the DW sub-state allocation formula to help mitigate the year-to-year volatility.

#### Background

During this year's budget hearing, the State Legislature asked questions about the DW sub-state allocation formula; specifically the effects of federal changes in one of the formula factors—Mass Layoff Statistic (MLS). As of result of these changes, mass layoffs of agricultural and government workers were no longer captured, which compounded already shrinking and volatile resources in some Local Areas. A provision for this year's budget bill requires that EDD, in consultation with the State Board, report back to the legislature on this subject no later than January 10, 2007.

In June 2006, the State Board made a decision to form an Ad Hoc Committee (Committee) to address the issues related to the DW allocation formula. Specifically, the purpose of the Committee was to develop recommendations to the State Board regarding possible revisions to the DW sub-state allocation formula. To this end, the Committee, at its initial meeting (Aug. 23, 2006), adopted principles to guide its deliberations and development of recommendations. The Committee agreed on the following principles:

- 1. Recommend a formula that distributes DW resources to Local Areas in an equitable manner.
- 2. Focus their efforts on selecting the best data and constructing the best possible formula to forecast the incidence of worker dislocation and its impact on communities in a most cost effective manner.
- 3. Avoid data analyses of individual geographic distributions and the resulting distribution of funds among the Local Areas so as to prevent diversion of the discussion to a discussion of which Local Areas gain or lose funds from the proposed formula changes. This is not to say that the Committee will not analyze data to measure the impact the proposed allocation formula might have on Local Areas.

- 4. Recommend methods to mitigate the effects of transitioning to a new formula, particularly as it causes volatility in the distribution of funds among the Local Areas.
- 5. Recommend methods to mitigate year-to-year volatility in the distribution of funds among the Local Areas.
- 6. The Committee operate in accordance with the Bagley Keene Open Meeting Act. Therefore, all Committee meetings will be public and conducted according to the pertinent State Board by-laws and administrative procedures.

The Committee, in accordance with the Bagley Keene Open Meeting Act, held four public meetings. The Committee meetings were conducted within a predetermined timeframe that was established to ensure that the Committee accomplished its mandate. The Committee met in Sacramento on the following dates:

- August 23, 2006
- September 13, 2006
- September 27, 2006
- October 10, 2006

#### **Recommendations**

The DW sub-state allocation formula will use four factors weighted as follows:

- Long Term Unemployment Insurance (UI) Claims—40 percent
- Mid Term UI Claims—30 percent
- Short Term UI Claims—10 percent
- Long Term Civilian Unemployment—20 percent

Note that the UI claims in each and every year thereafter will be arrayed into three parts (long-, mid-, and short-term), so that one-third of the total claimant pool is in each part. How this is split in terms of number of weeks on UI for each of the three categories may change from year-to-year.

The emphasis on the long-term and mid-term UI claimants is intended to tie the formula predominantly to the largest share of individuals meeting the definition of a DW, including those that have been laid off, are eligible for UI, and are least likely to return to a previous industry or occupation.

Including a 10 percent share for short-term UI claimants is intended to track some of the revenue to eligible DW's who are likely to seek services through the local one-stop system but who are also returning to work soon.

The fourth component (long-term civilian unemployment) is intended to respond to indicators related to more general local economic conditions and community need.

#### Hold-Harmless and Phasing in the Formula

From the Committee's initial deliberations, a key principle was to identify a means to mitigate volatility in the formula so as to better assist Local Aeas in planning and managing their service delivery strategies.

*Hold-Harmless*: The Committee recommended adoption of a hold-harmless provision for the DW sub-state formula allocations, which ensures a Local Area no less than 90 percent of its average percentage share from the prior two years.

Phasing In the Formula and Hold Harmless: The Committee recommends that during the first-year transition, the hold harmless be based on each Local Area's average allocation share over the prior three years. The purpose of the recommendation is to capture in the calculation at least one additional year unaffected by the exclusion of government, agriculture, fishery and forestry from the MLS factor. The use of the prior three years is for one year only and thereafter the formula calculations would revert to using the prior two years.

Initially, the Committee was considering the use of a "stop-gain" provision to be set at 110 percent of the average of the prior two years share of available revenue. In its final action however, the Committee *did not recommend a stop gain*, but recommended that each Local Area receiving 100 percent or more of its prior year allocation would be proportionately reduced in an amount to total the funding necessary to bring those Local Areas below the 90 percent hold-harmless level up to the 90 percent threshold. In effect, the Committee recommendation will equitably distribute the reductions proportionately to a larger pool of Local Areas than would a stop-gain provision.

The Committee held the position throughout its deliberations that DW Additional Assistance funds should not be used to balance inequities in the formula, but should rather be tied to actual layoff events and needs emerging during the program year.

#### **Public Comment Process**

The Committee's recommendation was posted on the State Board's website during the public comment period from October 13, 2006 to November 13, 2006. The public comment was announced through the EDD Information Bulletin process and the State Board's website. Public comments have been minimal.

#### **Next Steps**

If approved by the State Board Administrative Committee, the recommendation will go to the full State Board for action at its meeting in Sacramento on November 30, 2006. As mentioned above, a provision for this year's budget bill requires the EDD, in consultation with the State Board, to report back to the legislature on this subject no later than January 10, 2007. If adopted, the new sub-state Dislocated Worker allocation funding formula will be implemented for Program Year 2007-08.

# **Update – Special Committee Reports**

- a. Business and Industry
- **b.** Targeting Resources
- c. Lifelong Learning
- d. Accountability in Workforce Investments

#### Business and Industry Special Committee Report July 2006

This report is an update of the Business and Industry Special Committee (Committee) strategies the Committee is pursuing and recommendations the Committee is presenting to the State Board for approval.

#### **Special Committee Membership**

Jamil Dada, Chair, Board Member

Stewart Knox, Vice Chair, North Central Counties Consortium Executive Director

Audrey Taylor, Board Member

Norris Bishton, Board Member

Charlie Brown, NoRTEC Executive Director

Mark Hanson, Designee for Jerry Butkiewicz, Board Member

John Prentiss, CA Community Colleges Chancellor's Office

Frances Laskey, President, California Employer Advisory Council

Ed Munoz, Board Member

Paul Saldana, President & CEO, Tulare County Economic Development Corp.

Warren Jackson, Board Member

Willie Washington, Board Member

#### **Committee Description**

The Committee's goal is to define how the workforce system can better serve business and industry, and how that can translate into improved occupational and career opportunities for future and current workers. The themes to be addressed by the Committee include:

- Supporting and improving local business services.
- Identifying and incorporating high-wage, high-growth jobs into career oriented service strategies.
- Maximizing information regarding promising practices.
- Supporting California's small businesses.

#### **Partnerships**

The Employment Development Department (EDD) has designated staff to support the work of the Committee. Additionally, through the Committee membership, partnerships with the California Manufacturers and Technology Association (CMTA), the California Association for Local Economic Development (CALED) and the California Employer Advisory Council have been formed.

#### **Summary of Activities**

The following summarizes the Committee's work.

<u>Regional Collaboration/Local Coordination (RC/LC)</u> – The State is required to award grants for regional cooperation among local boards or local coordination of WIA activities. The Committee is recommending approval of a RC/LC Incentive Awards concept paper

(Attachment 1). The concept paper outlines the eligibility criteria as well as the selection and scoring process for awarding RC/LC grants. All 50 Local Boards in California may apply for the RC/LC incentive awards. The selection and scoring process will be managed by a panel comprised of State Board staff, Employment Development Department staff and other designated partners. The total funding amount available is \$420,000. No more than six awards will be granted.

<u>Strategic Planning Session</u> – The Committee conducted a strategic planning session at its September 26, 2006 meeting. The committee members reached consensus on the following four priority areas:

- 1. Continue to explore ways to obtain more input from the private sector in planning and developing strategies to meet their training needs.
- 2. Explore how best practices can be identified and shared among the workforce community.
- 3. Continue to forge linkages with economic development agencies at the state and local levels
- 4. Explore State marketing of the One-Stop system so that it can be better identified by employers.

<u>Regional Forums</u> – The Committee has completed five of the seven regional sessions intended to more effectively integrate the workforce and economic development systems. The remaining two forums are scheduled as follows:

Los Angeles, CA December 6, 2006 Santa Ana, CA December 7, 2006

Information obtained from these sessions will be presented in a final report to the committee at its next meeting scheduled for January 2007.

#### **Next Steps for the Special Committee**

- Provide input on specific aspects of the strategic plan required by Senate Bill 293.
- Draft the Directive announcing the availability of the RC/LC funds.

## 2006-2007 Regional Collaboration/Local Coordination Incentive Awards Concept Paper

#### **Background**

The Workforce Investment Act (WIA) Section 134(a)(2)(B)(iii) requires that states provide incentive awards to Local Areas in the following two categories:

- 1) For regional cooperation among local boards or local coordination of WIA activities, and
- 2) For exemplary performance by Local Areas in meeting performance goals based on policy established by the State Board.

This concept paper describes the proposed State Board's RC/LC award application and eligibility criteria based on the Business Services Policy Framework (Framework) developed by the Committee and adopted by the State Board.

In June 2001 the State Board adopted criteria for awarding incentive grants that addressed the funding amounts; however the policy did not specifically define eligibility criteria for the RC/LC incentive awards. The Committee has recommended that the State Board's adopted Framework be used for this year's distribution of RC/LC incentive funding as eligibility criteria for the awards. Doing so will provide the State Board the opportunity to implement a policy that defines expectations for the delivery of quality business services through strategic partnerships between local workforce and economic development organizations. It will also serve as the basis for rewarding Local Boards' performance in coordinating these activities at the local or regional level.

#### **Proposed Eligibility Criteria**

The 50 Local Boards in California are eligible to apply for the RC/LC incentive awards. The RC/LC incentives would be awarded to applicants that describe current or planned activities in support of the Framework, which defines business services as follows:

Business services are the services that ensure the success of local business and economic growth. A business service strategy includes listening to the business, identifying solutions and brokering services to ensure the success of local businesses and economic growth.

#### **Selection and Scoring Process**

All RC/LC incentive award applications will be reviewed and scored by a panel comprised of EDD staff, State Board staff, and other partners, which will ensure that the required documentation and WIA compliance requirements are met. Complete applications will be scored according to the evidence provided in support of the award criteria. Regional collaboration projects will receive priority over local coordination projects.

Scoring will be based on meeting the following criteria:

- 1. <u>Partnerships</u>: the extent to which workforce and economic development and other community partners are engaged in the delivery of business services.
- 2. <u>Meeting business needs</u>: the extent to which business and industry are engaged as partners in identifying employer needs and developing strategies to meet those needs.
- 3. <u>System design</u>: the extent to which staff is focused and knowledgeable of the industries and businesses in the local or regional economies.
- 4. <u>Seamless delivery system</u>: the extent to which services offered are coordinated or integrated among partners.
- 5. <u>Clearly defined products and activities</u>: the extent to which services are customized to meet business' needs.
- 6. <u>Clearly defined indicators</u>: the extent to which business service indicators measure customer satisfaction, efficiency and effectiveness, and have defined expected outcomes.

#### **Award Allocation**

Total funding available for the RC/LC incentive awards is \$420,000. A maximum of six grants will be awarded.

#### Targeting Resources Special Committee Report November 2006

This report provides an update on the activities and results of the Targeting Resources Special Committee (Committee). The report outlines the issues and strategies the Committee is pursuing, as well as products the Committee is proposing for presentation to the full State Board for approval.

#### **Committee Membership**

Barry Sedlik, **Chair** and Undersecretary, Business, Trade and Housing Agency Mike Curran, **Vice-Chair**, Executive Director, North Valley Job Training Consortium (NOVA)

Richard Alarcon, Board Member

Jerry Butkiewicz, Board Member

Ada Carrillo, Acting Executive Director, Employment Training Panel

Jacqueline Debets, Economic Development Coordinator and WIB Executive Director,

**Humboldt County** 

Sean Liou, Board Member

Richard Mendlen, Board Member

Dwight Nixon, Board Member

Art Pulaski, Board Member

Miguel Pulido, Board Member

Wayne Schell, President, California Association for Local Economic Development

#### **Committee Description**

The Committee's focus is on targeting workforce resources to special workforce populations, industries, businesses, workforce services, economic and labor market information, and geographical areas to have the greatest economic impact for the State. The themes to be addressed by this Committee include:

- Advancing workers with barriers to employment.
- Investing resources in vital industries with statewide labor shortages.
- Continuing to improve State and local economic and labor market data.
- Targeting limited resources to areas where they can have the greatest economic impact.

#### **Summary of Activities**

The Committee continues to refine work in three specific areas: a framework for strategic partnerships, development of state and local partnerships for regional planning and collaboration, and the development and dissemination of labor market information. A summary of those activities follows.

#### Framework for Strategic Partnerships in Workforce Investment

During the Committee's investigation and evaluation of proposed approaches to addressing the needs of business and industries for a skilled workforce, the members agreed that a model framework (Attachment) was needed that could inform strategic planning to meet these needs. The staff to the Special Committees for Life Long Learning and Targeting Resources jointly conducted a literature review of research conducted by public and private entities in the areas of workforce investment involving a variety of partners and issues being addressed by these initiatives. The Framework for Strategic Partnerships represents a synthesis of elements and best practices derived from this effort. The Targeting Resources Committee approved the Framework with the recommendation that it also be reviewed by the Life Long Learning Committee. The Life Long Learning Committee reviewed the Framework at their October 24, 2006 meeting and fully supported the framework with some minor revisions.

#### Potential outcomes from this work are:

- A Framework that can used to inform a variety of future program and service design activities of the State Board and its Committees.
- Development of a Resource Guide for use by community based organizations and other partners.
- A standard approach for evaluating and identifying best practices.

#### Strategic Partnerships for Regional Planning

During the meeting of September 12, 2006 the Committee received a presentation on the work of the California Regional Economies Project and the Employment Development Department's (EDD) Labor Market Information (LMI) Division. The purpose of the presentation was to inform the members of the level of effort and the types of products currently available to the public. This information was the basis for the Committee's preliminary discussions to develop an initiative in the area of regional planning. The staff will continue to develop and refine proposals for the Committee's consideration and discussion during the next Committee meeting.

#### Potential outcomes from this work are:

- A recommendation to the Administrative Committee supporting a strategic approach
  for a coordinated and collaborative regional response to the needs of business and
  industry.
- A recommendation on how such a proposal might be funded.

#### **Labor Market Information**

During the April 2006 Committee meeting, which included discussions on the Committee's strategic planning efforts, the members agreed that the area of LMI was one of their main priorities. In response to this, the members received a presentation of the work of the EDD LMI Division. This presentation provided the basis for preliminary discussions in this area. Staff has continued to work with management from the LMID and the members of their Advisory Council for the purposes of developing potential initiatives for the Committee's consideration and action.

Potential outcomes from this work are:

- A recommendation to the Administrative Committee on the development, dissemination and use of LMI information.
- A recommendation on how such an initiative might be funded.

#### **Next Steps for the Special Committee**

The next Committee meeting agenda will include:

- An initiative for developing strategic partnerships for regional planning.
- A review and discussion of LMI and its use in the workforce system.
- Providing input into the development of the strategic plan and implementation of Senate Bill 293.

#### Framework for Strategic Partnerships in Workforce Investment

#### **Background**

California annually invests over \$4 billion on job training and education through a patchwork of state, local and regional entities. However, over the course of Workforce Investment Act (WIA) implementation, federal investments in job training and workforce development have decreased substantially. To remain effective, local and regional systems of service delivery must coordinate activities and leverage resources.

Collaboration has become the operative word in many project initiatives, which seek to identify innovative ways to address the ever-changing needs of the demand-driven economy. In California, there are many examples of successful local and regional collaborations. However, there is a need to further transform and build California's workforce investment system through strategic partnerships that contribute to the overall development of a seamless, efficient, and effective enterprise.

To assist the Governor in transforming the workforce investment system, the California Workforce Investment Board (State Board) makes recommendations to the Governor that target State investments, to include the Governor's WIA discretionary funding, to provide incentives for the establishment of broad and sustained collaboration among local and regional partners.

The development of this framework resulted from the work of the State Board's Special Committee on Targeting Resources and Life Long Learning. The Committees recognized a need for a model framework that local and regional partners could utilize to more effectively seize opportunities that enhance the competitive advantage of their region and address the needs of employers and workers.

In response to this, the staff to the Special Committees conducted an in-depth literature review to identify tested and proven strategies and approaches for responding to the demands of industry for a trained and skilled workforce. This document proposes a framework derived from best practices, lessons learned, effective planning and collaborations among a variety of state and local partnerships related to workforce investment.

#### **Purpose**

The framework supports the Governor's vision to develop a demand–driven, locally and regionally based workforce investment system throughout the State that is preparing workers for careers in the industries and sectors that are most vital to the State's economic health and growth. The framework will help to guide the development of a skilled and productive workforce that allows workers to transition among occupations, industries and careers, through lifelong skills learning and advancement as the State's economy evolves.<sup>2</sup>

<sup>&</sup>lt;sup>1</sup> California Budget Project Report "Mapping California's Workforce Development System"

<sup>&</sup>lt;sup>2</sup> California's Strategic Two-Year Plan, I., page 6.

#### **Forming Effective Strategic Partnership**

#### Environment

The first factor in forming strategic partnerships is assessing the existing environmental climate in a local or regional area. This assessment will provide insight into the existing nature of partnerships in the community. It will also identify opportunities and difficulties in forming strategic partnerships. The optimal collaborative environment promotes the development of common goals, understanding, trust, mutual respect and the ability to compromise.

#### Forming the Partnership

The initial impetus to develop a strategic partnership can come from any element (workforce intermediary) of the local or regional system. The role of the workforce intermediary is to challenge existing organizations and systems to redefine whom they serve and how they do business through the forging of new partnerships and capacity building.

For a strategic initiative to achieve real impact it is necessary to involve all those invested in the common goal of developing a healthy economy and a skilled workforce and providing economic self-sufficiency. Potential strategic partners may include: Local Workforce Investment Boards, organized labor, economic development entities, business and industry, K-12 schools, community college districts, adult education providers, One-Stop Centers, Regional Occupational Centers/Programs and community based organizations, including those that serve the disabled community.

Together, partners can better identify emerging and growth industries; align curriculum to the needs of employers; identify the underserved population; effectively and efficiently target regional resources; and develop pipelines between K-16 and business and industry.

#### Resources

Federal funding reductions are motivating local and regional partnerships to maximize available resources, experience, and knowledge within communities. An assessment of current and potential resources must be completed to assure effective targeting and sustainability of any actions taken by the partnership.

#### **Shared Vision**

Partners should agree upon the mission, goals, and strategies that will be used to achieve the shared vision. The partnerships should reflect an enterprise approach without losing sight of the mission of individual organizations. The development of concrete, attainable goals for accomplishing the shared vision heightens enthusiasm, sustains momentum and leads to successful outcomes.

#### Partnership Structure

An integral step in establishing a strategic partnership is developing an enterprise structure that identifies how the partnership will operate. The structure should facilitate:

- Information exchange
- Decision making
- Resource allocation
- Role clarification and responsibilities
- Conflict resolution
- Partner contribution and division of work
- Open and frequent communication.

#### **Evaluation and Sustainability**

To create systemic change it is vital that solutions be sustainable. The partnership must stay focused on ensuring the enterprise is stable, adaptable and flexible to respond to the changing needs of the local and regional community. The partnership can sustain the effort by periodically reassessing the goals and strategies, and involving new members.

Ultimately, successful collaborations focus on changing the system. Members should recognize that effective collaborations require patience, trust, shared goals and the ability to be flexible in a dynamic environment.

#### Lifelong Learning Special Committee Report November 2006

This report provides an update on the activities and results of the Lifelong Learning Special Committee (Committee). The report outlines issues and strategies the Committee is pursuing and recommendations and products the Committee is proposing for presentation to the full State Board for approval.

#### **Special Committee Membership**

Mark Drummond, **Chair**, Board Member David Rattray, **Vice Chair**, President, UNITE LA, Vice President, LA Area Chamber of Commerce
Pat Ainsworth (Designee for the Honorable Jack O'Connell)
Bob Balgenorth, Board Member
Ken Burt, Board Member
Victor Franco, Board Member
Kathy Kossick, LWIA Representative

Kathleen Milnes, Board Member
Gayle Pacheco, Board Member
Monica Poindexter, Genentech
Frank Quintero III, Board Member
Rona Sherriff (Designee for Senator
Wesley Chesbro)
Fred Slone, LWIA Representative
Philip Starr, One-Stop Operator
Joseph Werner, LWIA Representative
Alan Bersin, Secretary of Education

#### **Committee Description**

The Committee's focus is on collaborating to improve California's educational system at all levels by providing current and future workers with lifelong learning opportunities that are aligned with the new and changing economy. The major themes to be addressed by this Committee include:

- Improving career technical and vocational education.
- Improving Workforce Investment Act (WIA) Youth services, focusing on those youth most in need.
- Addressing literacy needs.
- Addressing apprenticeship programs.
- Addressing lifelong learning.

#### **Partnerships**

Lead staff from the Employment Development Department (EDD), the California Department of Education (CDE) and the California Community Colleges Chancellor's Office (CCCCO) were invited and are working with State Board staff to support the work of the Committee. Additionally, the Committee has established collaborative relationships with the U.S. Department of Labor (DOL), the office of the California Secretary of Education, the Department of Corrections and others concerned with lifelong learning at both the State and local levels.

#### **Summary of Activities**

At the October 24, 2006 Committee meeting, the Committee reviewed the following agenda items:

#### High Concentrations of Eligible Youth (At-Risk Youth Funding)

The Labor and Workforce Development Agency (Agency) has made \$700,000 of the Governor's 15 Percent Discretionary funding available for the purpose of serving additional youth through a high-concentrations competitive process. The goal for this initiative is to increase the number of at-risk 14 to 21 year-old youth that receive WIA services and to strengthen community partnerships. This goal reinforces the Committee's theme of improving WIA Youth services, focusing on those youth most in need.

This round of High Concentrations of Eligible Youth funding is not an entitlement and will be made available through a competitive solicitation for proposals process to youth-serving organizations. Please review the Attachment for the eligibility criteria and selection and scoring process the Committee approved by a majority vote on October 24, 2006 to be considered by the State Board.

Two Committee members expressed concern that this funding opportunity does not build on the existing 26 projects that are currently funded under high concentration of eligible youth. Specifically, they felt that the proposal should focus on the same targeted youth population, (foster, adjudicated and disabled youth) as the previous high concentration projects. This would allow the 26 jurisdictions to continue the work they have started.

Additionally, the Committee suggested that the final solicitation contain a component for accountability in the project requirements. Specifically, it was recommended that grant recipients be required to provide a report at the end of the funding cycle detailing what worked and what didn't work. These "lessons learned" could then be utilized to inform local program design and provide insight for future investment opportunities and policy opportunities. Finally, it was recommended that this \$700,000 be focused on funding a limited number of programs, rather than funding more programs with a smaller grant amount.

#### **Collaboration Policy** Framework

The Committee provided input on the Collaboration Policy Framework (Framework) that was developed by the staff of the State Board's Special Committee on Targeting Resources and Life Long Learning. The Committees recognized a need for a model Framework that local and regional partners could utilize to more effectively seize opportunities that enhance the competitive advantage of their region and address the needs of employers and workers.

In response to this, the staff to the Special Committees conducted an in-depth literature review to identify tested and proven strategies and approaches for responding to the demands of industry for a trained and skilled workforce. This document proposes a Framework derived from best practices, lessons learned, effective planning and collaborations among a variety of state and local partnerships related to workforce investment.

#### State Youth Vision Team

In November 2005, the State Board approved the Committee assuming a prominent and active role in the State's Youth Vision Team as an effective tool for collaborating with federal, state, and local partners in addressing the DOL new youth vision and a variety of issues regarding WIA youth programs in California.

The Committee seeks to better align its efforts to continuously support and improve Workforce Investment Act (WIA) youth councils and youth services with other federal and State efforts to better serve California's neediest youth by re-establishing the State Youth Vision Team (Team). A basic purpose of the Team is to foster communication, coordination, and collaboration at the State and local levels in support of those who serve youth through WIA funded youth programs. The Team will evaluate issues and strategies, and make recommendations that will assist agencies and youth service providers in their efforts to prepare youth most in need for success in the global, demand-driven economy. This will allow disenfranchised youth additional opportunities to successfully transition to adult roles and responsibilities.

The Team will operate initially under the auspices of the Lifelong Learning Committee as a vehicle for the State Board to explore issues with and strategies for serving California's youth through the State's workforce system. As a working group, the Team will develop and recommend public workforce policy through the Committee and the State Board for WIA youth services, and particularly for serving California's needlest youth. The Committee will provide direction to the Team and the issues and strategies it explores, with the Team providing updates of their ongoing efforts, as well as policy recommendations to the Committee.

#### Apprenticeship Regional Forums

Information was presented on the Community Colleges' regional forums scheduled for the Spring of 2007 that will highlight the opportunities that exist in California's apprenticeship training programs.

During the Oct 24 Committee meeting, Vice Chancellor Jose Millan announced that the California Community Colleges Chancellor's Office will be making available \$1.8 million for Pre- Apprenticeships. He also emphasized his concern regarding helping youth most in need address barriers to apprenticeship training programs (i.e., academic remediation, lack of a GED/H.S. Diplomas, etc.)

The forums will seek to stimulate collaborations between One-Stops, educational systems, and apprenticeship training programs. In addition they will create an opportunity for understanding what issues persist in developing these collaborations.

#### **Next Steps for the Special Committee**

- In accordance with SB 293 and U.S. Department of Labor planning guidance, the next Committee meeting will be focused upon the strategic planning areas that are under the purview of this Committee.
- The High Concentrations of Eligible Youth (At-Risk Youth Funding) SFP will be released by January 8, 2007.
- The reconvened State Youth Vision Team will conduct an initial meeting in early December 2006.

#### At-Risk Youth Solicitation for Proposals (SFP) Concept Paper

#### **Background**

Section 129 (b)(2)(C) of the Workforce Investment Act (WIA) requires that states use some portion of their 15 Percent WIA Discretionary funds to provide additional assistance to Local Workforce Investment Areas (Local Area) that have high concentrations of eligible youth. On May 12, 2005 the California Workforce Investment Board (State Board) approved the High Concentrations of Eligible Youth Spending Plan. The State Board is currently meeting the WIA mandate by distributing \$500,000 to Local Areas with high-concentrations of eligible youth, according to the spending plan.

#### Framework

The Labor and Workforce Development Agency (Agency) has made an additional \$700,000 of the Governor's 15 Percent Discretionary funding available for the purpose of serving additional youth through a high-concentrations competitive process. The goal for this initiative is to increase the number of at-risk 14 to 21 year-old youth that receive WIA services and to strengthen community partnerships. This goal reinforces the Committee's theme of improving WIA Youth services, focusing on those youth most in need.

This round of High Concentrations of Eligible Youth funding is not an entitlement and will be made available through a competitive solicitation for proposals process to youth-serving organizations within Local Areas that:

- Meet the concentration of WIA eligible youth rate as described in the current High Concentrations of Eligible Youth Spending Plan (Employment Development Department Directive WIAD06-8, which defines high concentrations of WIA eligible youth as a rate of eligible youth that is above the State average of 23.6 percent); or
- Have a sub-jurisdiction within the Local Area, such as a city or county, that can empirically demonstrate a high-concentration of eligible youth within the sub-jurisdiction; or
- Have a high-concentration of underserved youth within a targeted population of WIA eligible youth, as specified in Department of Labor Training and Employment Guidance Letter 28-05 as youth most in need.

#### **Proposed Eligibility Criteria**

California Local Workforce Investment Boards, One-Stop Career Centers, non-profit public or private agencies, community and faith-based organizations, tribal government, and educational institutions are eligible to apply for At-Risk Youth funds. The funds would be awarded to applicants that describe planned activities in support of the At-Risk Youth framework as stated above and the following criteria.

#### **Program Design**

- At-risk youth must be identified within one or more of the following target population:
  - ➤ Out-of-School Youth
  - > Foster Youth
  - > Youth Offender
  - > Youth with a Disability
  - ➤ Migrant and seasonal farm worker youth
  - > Youth of incarcerated parents
  - Native American and Indian Youth
- The application must match the requested At-Risk Youth funds amount using a cash and/or in-kind match of 30 percent or greater.
- The applicant must use the At-Risk Youth Funds to serve additional youth.
- Projects should use an approach that is responsive to local and regional labor market demands and meets the demands of business in a high-wage and high-growth industry.

#### **Selection and Scoring Process**

All At-Risk Youth award applications will be reviewed and scored by a panel comprised of Employment Development Department and State Board staff, which will ensure that required documentation and WIA compliance requirements are met. Complete applications will be scored according to the evidence provided in support of the award criteria.

Scoring will be based on meeting the following criteria:

- 1. <u>Statement of Need</u> The extent to which the applicant demonstrates a clear and specific need for State investment in the program activities and design. The applicant should demonstrate the local area capacity and training challenges:
  - <u>Based on the local economy</u> Local and regional current and future economic needs and or strengths are considered. Available local labor market information and data is considered.
  - <u>Based on demographics of the local area</u> Available local workforce populations are considered when designing programs as well as their workforce development needs and strengths. (See targeted population description above)
- 2. <u>Programs focused on the needs of business and industry</u> Local business and industry needs are a primary consideration when designing programs. Local area high demand and high wage/high growth occupations and careers are emphasized. Program design and curriculum are consistent with and are designed to target the needs of employers and labor.
- 3. <u>Programs designed to teach skills attainment (basic skills, essential employability skills, and occupationally-specific skills)</u> Programs integrate the teaching of basic academic skills and

work and occupational skills as feasible and appropriate, based on promising and effective practices.

- 5. <u>Programs that are a result of effective collaborations</u> Projects funded should leverage resources from key entities in the strategic partnership. Applicants are encouraged to leverage significant resources from key partners and other organizations to maximize the impact of the project on the community and sustainability.
- 6. <u>Programs designed based on promising and effective practices</u> Effective models and approaches are used as resources in the design and planning of programs. Program content is based on effective practices for the target population.
- 7. <u>Outcomes</u> Applicants must apply the seven statutory measures (4 for Older Youth, 3 for Younger Youth) that are required under the WIA. Outcomes should include Common Measures for training activities. It is encouraged, but not required, that applicants also report outcomes on the Literacy/Numeracy measure.

#### **Award Allocation**

Total funding available for the At-Risk Youth SFP is \$700,000. A maximum of 3 grants will be funded at a maximum of \$350,000 for a single grant.

#### Timeline

| Concept to Life Long Learning Committee | October 24, 2006  |
|---|-------------------|
| SFP Completed                           | December 1, 2006  |
| Solicitation Release:                   |                   |
| Advertise on Internet                   | January 8, 2007   |
| Release via email                       | January 8, 2007   |
| Bidders Conference Call (Tentative)     | January 31, 2007  |
| Proposal Deadline Due (by 3:00 PM)      | February 16 2007  |
| Proposal Evaluation Completed           | February 28, 2007 |
| Award Announcements                     | March 5, 2007     |

#### Accountability in Workforce Investments Special Committee Report November 2006

This report provides an update on the activities and results of the Accountability in Workforce Investments Special Committee (Committee). The report outlines the issues and strategies the Committee is pursuing, as well as products the Committee is proposing for presentation to the full State Board for approval.

#### **Special Committee Membership**

Kirk Lindsey, **Chair**, Board Member Jerald Dunn, **Vice Chair**, CWA Chair Cynthia Amador, Board Member John Hooper, California Chamber of Commerce Charles Lundberg, Employment Training Panel Gayle Pacheco, Board Member
James Shelby, Board Member
Jan Vogel, Designee for Board Member
Jerome Horton

#### **Committee Description**

This Committee is charged with exploring and resolving issues under the following themes:

- Improving State and local coordination between partner agencies and programs.
- Identifying and achieving administrative efficiencies and better service integration in California's workforce system.
- Optimizing training and availability of funds.

#### **Partnerships**

The EDD identified lead staff to support the work of the Committee. The Committee is also working collaboratively with the California Chamber of Commerce; the Employment Training Panel; California Department of Education, Adult Education; California Department of Rehabilitation; and the California Workforce Association. Using the expertise of the CWIB members, we have board members representing small business, community based organizations, local workforce investment areas, economic development interests, and universal access issues.

#### **Summary of Activities**

One-Stop Certification – The One-Stop (OS) Certification Workgroup has been conducting on-going meetings and planning activities in preparation for implementing the State-Level OS Certification process in January 2007. The on-going planning activities include: 1) Communications and technical support for the four demonstration sites piloting the OS Self-Certification procedures. Upon completion of the pilot test, the Resource Guide and Application Forms will be revised to reflect lessons learned from the demonstration sites; 2) Development of two incentives (State One-Stop branding, and capacity building funding); and 3) Options for establishing a validation process for continuous improvement of the One Stop System.

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One-Stop Career Center System Cost Study – Overall the project is on schedule. The research team has completed visitations and interviews with all the four case study sites. Results from the case study sites have been written up and are being reviewed by staff at the site. The study plan calls for a survey of 20 comprehensive One-Stops representing the diversity of One-Stops in the state. Instruments for the survey have been drafted and reviewed by the study team. The survey is scheduled to be completed by end of November and an analysis of the data will take place in December and January with a draft report at the end of January and a final report at the end of March. Finally, the ground-breaking OS Cost Study project has recently received national attention (Attachment 1) from the workforce investment community.

<u>Capacity Building and Technical Assistance Workgroup</u> – At the June 15, 2006 Committee meeting, the members approved adopting the request from the California Workforce Association (CWA) to join with State Board and Employment Development Department staff to establish a working group that will explore issues surrounding the use of State capacity building and technical assistance resources. The workgroup has met three times and as a result of its discussions, has developed five short-term recommendations for the State Board that, if approved, can be implemented by the EDD and the State Board, in collaboration with the CWA, the DOL, and other partners. The five recommendations are as follows:

- 1. The Capacity Building Workgroup should be institutionalized as an ongoing collaboration among the State Board, the EDD, the CWA, the DOL, and other State and local partners to continuously improve the effectiveness of State capacity building resources.
- 2. The State should be responsible for the investment of resources in capacity building to address the State vision, goals, initiatives, and expectations for the workforce system.
- 3. The State should restructure existing capacity building resources so that funding can be directed toward the most appropriate and effective responses as needs are identified.
- 4. The State should continue to identify capacity building opportunities and dedicate resources to them in support of State Board policy initiatives and in response to national trends.
- 5. The EDD should continue to develop, maintain, and deliver training that is related to WIA compliance, risk management, State Board policy mandates, and WIA oversight.

See Attachment 2 for the complete proposal.

#### **Next Steps for the Special Committee**

- Review the draft reports from the OS Cost Study project.
- Complete the OS Self-Certification process for all four demonstration sites and finalize the Resource Guide and Application Forms; and complete the OS Certification policy framework for incentives and validation process.
- Work with other State and local partners to implement the recommendations from the Capacity Building Workgroup.

#### ONE-STOP CAREER CENTER COST STUDY

The One-Stop Career Cost Study that the State Board approved in November 2005 has been garnering national attention within the workforce investment community. This ground-breaking study represents a joint effort between the State Board, the Employment Development Department and the California Workforce Association. The purpose of the study is to examine the administrative, infrastructure, and direct services costs incurred by partner agencies in the local One-Stop Career Center systems, and the system outputs those costs support.

Recently, the research team was asked to present a seminar at the DOL Workforce Innovations Conference in Anaheim, CA that was held in July 2006. As a result of the interest generated at the conference, the national publication "Employment and Training Reporter" in its July 17, 2006 edition, produced an article under the section current national developments, titled, "California WIB Studies One-Stop Costs, Financing, and Partnering." That article follows.

#### EMPLOYMENT AND TRAINING REPORTER

July 17, 2006

# CALIFORNIA WIB STUDIES ONE-STOP COSTS, FINANCING, PARTNERING

ANAHEIM, CALIF. — California state officials are delving into the depths of a mystery that confounds the world of workforce development policymaking: How much does it cost to run a one-stop career center and how are those costs being paid?

Actually, their query is a bit more complex than that, as several state officials explained during a session at Workforce Innovations 2006.

"What we want to do is to conduct a study that will get empirical data to answer the question: 'How is a one-stop center financed and operated?' "said Ray York, a staffer for California Workforce Investment, the state's workforce investment board. "This is indeed a groundbreaking study."

In the project, the state WIB, Employment Development Department and the California Workforce Association have teamed up to explore such issues as how much is spent in the state through career centers, how much one-stop partner agencies spend in the career centers and how much is spent per participant by the types of services they receive.

"Within the one-stops, we are looking at all costs, all partners, all services and all funding streams," explained Steve Saxton of EDD. "We're trying to assign costs from the state level down."

Frequently, at the mentions of costs and one-stops at a national conference, a portion of the audience immediately focuses on the WIA funding streams and, perhaps, the Wagner-Peyser Employment Service.

#### **Activity-based**

The officials explained that they want a much broader view. They are looking at all the funding coming into career centers, not just those streams perceived as one-stops' financial backbone. Even if, for instance, a veterans' program is not contributing

to a one-stop's overhead costs, if the veterans' program supports the salary of a staffer who spends a few hours a week at the center, then that staffer's time is a cost supporting the one-stop.

Instead of looking at costs in the way they are frequently presented in budgets in the public and nonprofit world — outlining certain amounts for salaries, supplies, phone bills, rent and other expense categories — the study attempts to present costs through an accounting method termed "activity-based costing."

This means researchers are trying to assign costs to activities such as providing customers with access to information, education and training, supportive services, job placement and a list of other goings-on at career centers that, at this point in their inquiry, are not yet completely defined.

#### 20 One-stops

To do so, researchers are in the midst of performing case studies of four career centers around the state. Later in the year, they plan to survey a broader batch of 20 specially selected one-stops.

All participation is voluntary, and while about two-thirds of the workforce areas in the state have invited the researchers to explore the costs of their career centers, officials are still welcoming prospective participants to step forward, so long as they are from the Golden State.

Researcher Richard Moore, of California State University at Northridge's Management and Organization Development Center, told MII that selecting career centers to survey is a challenge in and of itself.

Just what constitutes a one-stop career center varies state by state and local area by local area. Around the country, sometimes officials in the same local area differ as to what facilities are full-service career centers, as opposed to their satellite offices.

Researchers are excluding from their study one-stops that are kiosks and mobile trailers, focusing instead on brick-and-mortar centers that are viewed by their local workforce agencies as offering a full array of services, Moore explained.

They are also trying to select a mix of one-stop center administrative frameworks, with hopes of surveying some that are run by local boards, some that are contracted out, some that are for-profit, some that are nonprofit and so on, he added.

The research team has so far addressed another challenge — defining what constitutes a service within a one-stop. Has a one-stop provided homelessness services if it sends a vagabond customer to a Salvation Army that happens to be located next door? Is the one-stop providing training if it refers a customer to a community college that helps the individual apply for financial aid?

Researchers devised the following definition of a career center's reach of service for the purpose of their analysis: "Activities and agencies are included in the analysis if they provide workforce services to one-stop clients and if the services meet one of the following conditions. They are under a one-stop's roof or they are customized for one-stop clients based on a formal agreement with the one-stop."

With the study now under way, officials admit it is no easy task and say that their mission so far is purely fact-finding and they will be cautious in interpreting what they come up with.

"We want to be roughly right, but we don't want to be precisely wrong," has become a mantra in their work, York explained.

They hope to complete their work in the fall and to have a final report approved by the state workforce board and disseminated next spring.

"We are on our third case study right now and we have a much clearer understanding of why no one has done this before," Moore joked.

—Ryan Hess

#### **Capacity Building Workgroup Recommendations**

#### **Background**

The State Board is responsible for providing leadership in achieving its policy goals and does so through policy recommendations to the Governor for continuously improving the workforce system. An essential element of continuous improvement is investing in the capacity of the system to prepare current and future workers with the skills that industry requires. Capacity building, and the State's investments in it, includes a broad range of activities such as training, technical assistance, information dissemination, conferences, and best practices.

Historically, these investments have been made through collaborative efforts between State and local partners. This collaboration, however, suffered following the implementation of the WIA due to many factors, including progressive reductions at the federal level to WIA state allocations and limited attention from the State Board. To address this problem, on June 22, 2006, the State Board, the CWA, and the EDD jointly formed a workgroup to explore ways to expand and improve the collaboration necessary to guide and optimize the use of State capacity building funding. The workgroup looked at the two major components of capacity building in which the EDD currently invests – the Capacity Building Unit, which develops, maintains, and provides training; and the Employment Training Network (ETN), which provides library and consulting services to the system.

#### Recommendations

The workgroup has met three times and as a result of its discussions, has developed five short-term recommendations for the State Board that, if approved, can be implemented by the EDD and the State Board, in collaboration with the CWA, the DOL, and other necessary partners. These recommendations assure an ongoing collaboration that can continuously improve the strategies, systems, and funding used to support capacity building and technical assistance. The five recommendations are as follows:

- 1. The Capacity Building Workgroup should be institutionalized as an ongoing collaboration among the State Board, the EDD, the CWA, the DOL, and other State and local partners to continuously improve the effectiveness of State capacity building resources.
- 2. The State should be responsible for the investment of resources in capacity building to address the State vision, goals, initiatives, and expectations for the workforce system.
- 3. The State should restructure existing capacity building resources so that funding can be directed toward the most appropriate and effective responses as needs are identified.
- 4. The State should continue to identify capacity building opportunities and dedicate resources to them in support of State Board policy initiatives and in response to national trends.
- 5. The EDD should continue to develop, maintain, and deliver training that is related to WIA compliance, risk management, State Board policy mandates, and WIA oversight.

Discussion – November 30, 2006 State Board Meeting Agenda

#### CALIFORNIA WORKFORCE INVESTMENT BOARD



#### **MEETING NOTICE**

Sacramento Public Library Tsakopoulos Library Galleria 828 I Street Sacramento, CA

Arnold Schwarzenegger Governor

> Brian McMahon Executive Director

Lawrence Gotlieb Chair

Christine Essel Vice Chair Thursday, November 30, 2006 10:00 a.m. – 1:00 p.m.

#### **AGENDA**

- 1. Welcome and Opening Remarks
  - Larry Gotlieb, Chair
- 2. Update Labor and Workforce Development Agency Report
  - Governor's 15 Percent Discretionary Grant Funds
- 3. Update Executive Director's Report
  - Legislative Report Senate Bill 293 Implementation Plan
  - Workforce Innovation in Regional Economic Development Initiative
  - Governor's 15 Percent Discretionary Funds Solicitation for Proposals
  - Pre Vocational Education Solicitation for Proposals
  - University of California, Davis Evaluation Report
  - Workforce Investment Act Program Waivers
  - Workforce Information Grant
  - Eligible Training Provider List
  - Governors Committee on Employment of People with Disabilities
- 4. Action Approval of Administrative Report
  - July 20, 2006, State Board Meeting Summary
  - Recertification of Local Workforce Investment Boards
  - Recommendations from the Dislocated Worker Allocation Formula Ad Hoc Committee
- 5. Action Approval of Special Committee Reports
  - a. Business and Industry
  - b. Targeting Resources
  - c. Lifelong Learning
  - d. Accountability in Workforce Investments
- 6. Private Sector Board Member Discussion on Industry Specific Workforce Issues
- 7. Public Comment
- 8. Other Business that May Come Before the Board

Meeting conclusion time is an estimate; meeting may end earlier subject to completion of agenda items and/or approved motion to adjourn.

In order for the State Board to provide an opportunity for interested parties to speak at the public hearings, public comment may be limited. Written comments provided to the California Workforce Investment Board must be made available to the public, in compliance with the Bagley-Keene Open Meeting Act, §11125.1, with copies available in sufficient supply.

Individuals who require accommodations for their disabilities (including interpreters and alternate formats) are requested to contact the California Workforce Investment Board staff at (916) 324-3425 at least ten days prior to the meeting. TTY line: (916) 324-6523. Please visit the California Workforce Investment Board website at <a href="http://www.calwia.org">http://www.calwia.org</a> or contact Teresa Gonzales for additional information.

## **Public Comment**

Other Business that May Come Before the Committee